

POSTGRADUATE DIPLOMA IN BUSINESS MANAGMENT (PGDBM)

PGDBM is a one-year training programme in Business Management. St Aloysius College (Autonomous) PGDBM programme has completed 41 successful years of training thousands of students who are well placed in their chosen business careers. Many have turned into entrepreneurs and are successfully managing their businesses.

Objectives:

1. To train graduates to take up middle and top level positions as managers and executives in Business and Commercial Organisations, Public Sector and Private Sector, Factories and Industries, Health and Hospitality Industry, Banks and Educational Institutions and others.
2. To groom trainees in entrepreneurship and teach them the skills to be self-employed and set up their own businesses.

Eligibility:

A Degree from any recognised University.

Class timing: 12. 30 to 4.30 P.M. Monday to Friday

Programme Pattern:

Duration: 15-18 weeks each Two Semesters

Course commencement: August

Course completion: April /May

Subjects:

Semester-1	Semester-2
Organisation Behaviour	Retail Management
Materials Management and Stores Control	Marketing Management
Accounting and Finance for Managers	Indian Business Environment
Human Resource Management and Industrial Relations	Production and Operations Management
Entrepreneurship & Small Business Management	Project Management and Project Study

DIPLOMA IN BUSINESS MANAGMENT (DBM)

DBM is a one-year training programme in Business Management.

Objectives:

1. To train candidates to take up lower and middle level positions as supervisors ,officers and managers in Business and Commercial Organisations Public Sector and Private Sector, Factories and Industries, Health and Hospitality Industry, Banks and Educational Institutions and others.
2. To groom trainees in entrepreneurship and teach them the skills to be self employed and set up their own businesses.

SPECIAL FEATURE

There is a provision for DBM students to change over to PGDBM subject to completion of their undergraduate backlog papers during the year of joining the DBM programme.

Eligibility:

Undergraduates, PUC or Equivalent

Programme Pattern:

Two Semesters of duration: 15-18 weeks each.

Course commencement: August

Course completion: April /May

Subjects:

Semester-1	Semester-2
Organisation Behaviour	Retail Management
Materials Management and Stores Control	Marketing Management
Accounting and Finance for Managers	Indian Business Environment
Human Resource Management and Industrial Relations	Production and Operations Management
Entrepreneurship & Small Business Management	Project Management and Project Study