**Name : Poojari Nisha Gopal**

**(details to be added in staff profile )**

**RESEARCH PRESENTATION IN SEMINARS**

**NATIONAL SEMINARS/CONFERENCE**

2018

* Presented paper titled ***A study on Infrastructure Funding of Grama Panchayat Golthamajal***, in conference Rural Opportunity- An Unexplored Terrain, organized by SDM Post Graduate Centre for management Studies and Research on 24th February 2018.
* Presented paper titled ***A Corporate Social Responsibility of Indian Overseas Bank*** in the conference Corporate Social Responsibility: Challenges and new initiatives, organized by Mangalore University on 14th and 15th September 2018.

2017

* Presented paper titled ***A study on FDI investment in various sectors with special reference to Make in India***, in the conference, Skill India to leverage Make in India: Initiative and challenges, organized by A.J Institute of Management on 12th and 13th April 2017.

 **INTERNATIONAL CONFERENCE**

2022

* Presented paper titled **DARK STORES: AWARENESS AND PERCEPTION AMONG GRADUATES IN MANGALURU** in the international conference on “Contemporary Approaches to Empower Smart Future through Digitalization” on 24 & 25 November, 2022.

2021

* Presented paper titled **DATA BASED MANAGEMENT SYSTEM IN ENHANCING THE WORK PERFORMANCE OF OFFICE STAFF IN AN ORGANIZATION WITH REFERENCE TO MANGALORE CITY** in the international conference leveraging business opportunities in the post covid 19 world organized by Kristu jayanti college, Bengaluru on 28th and 29th January 2021.

2020

* Presented paper titled **INDUSTRY INSTITUTION INTEGRATION- POSSIBLE PERSPECTIVE** in the International conference business and education in the new global realities organized by faculty research cell- samshodhana, school of commerce, Jain(deemed to be university ), Bengaluru, on 22nd December 2020.

2018

* Presented paper titled ***Survival Strategy of Local Electronic Gadget Repair shops- A study in Mangalore City*** in the conference Ceannaire organized by Milagres College on 31st July 2018.

**RESEARCH PUBLICATION**

* Recent trends in recruitment and selection by companies in Akshara Multidisciplinary Research Journal , impact factor 5.54.
* Industry Institution integration- possible perspective in the international journal, Wesleyan Journal of Research (UGC Care Approved) ,impact factor- 5.8.
* A study on Database Management system in enhancing the work performance of office staff in an organization with reference to Mangalore city, in Sambodhi journal(UGC CARE LIST), impact factor 5.80, January- March 2021.
* Survivals Strategy of Local Electronic Gadget Repair shops- A study in Mangalore City, in Pezzottaite Journal, impact factor- 9.107, January-March2018.

**FDP/SEMINARS/WEBINARS/WORKSHOPS ATTENDED**

FDP

2022

* Participated in UGC refresher course organized by HRDC, Mysore university from 13th September to 26th September 2022.
* Participated in FDP on “Underlying Threads of OBE” organized by IQAC, St Aloysius College, Mangaluru, in collaboration with IPSR solution.
* Participated in Online FDP on “DIGITAL INITIATIVES OF GOVT. OF INDIA AND MOOC PEDAGOGY” dated: 25th March, 2022 organized by Post Graduate Department of Computer Science & IT , S.L. BAWA D.A.V. COLLEGE, BATALA.
* Participated in online FDP on “Overviews of Capital Market” by Bombay Stock Exchange Brokers’ Forum in association with Bhavan’s Hazarimal Somani College, Mumbai- 400007, held from 21st March 2022 to 25th March 2022.
* Participated in five days online FDP on “ promoting Innovation in Business Management” organized by Department of MBA, Andhra Loyola Institute of Engineering and Technology from 26th May to 31st May 2022.
* Participated in National Online Faculty Development Programme on **“Essential Soft skills for Impactful Professional Career”** on 11.02.2022.
* Participated in the National Level Faculty Development Program on “EMERGING TRENDS IN E-LEARNING” organized by Department of English, Universal School of Administration, Bengaluru held on 29th Jan 2022.
* Attended FDP on the theme “Re-Imagining Internationalization” organized by AIACHE along with the IQAC St Aloysius College (Autonomous), Mangaluru on 21st January,2022.

2021

**International**

* Participated in the five day international FDP on “**SOFT SKILLS FOR CAPACITY BUILDING”** organized by St Joseph’s Academy of soft skill, Tiruchirappalli from 22nd February to 26th February 2021.
* participated in the International Online Faculty Development Programme **On “CONTRIBUTION OF IT SECTOR IN BANKING INDUSTRY, TODAY”,** organized by PG Dept. of Commerce BANK MANAGEMENT, Mohamed Sathak College of Arts and Science, Chennai – 600 119, State of Tamil Nadu, India, 24th March 2021.

**National**

* Participated seven day online FDP program on **“GST- OVERVIEW OF SYLLABI FROM PRACTITIONER’S PERSPECTIVE”** from 17th February 2021 to 24th March 2021 organised by Nirmala Memorial Foundation College of Commerce and Science, Mumbai.
* Participated in the AICTE sponsored online STTP on **Financial Modeling** organized by Department of Management, Medi-Caps University, Indore from April 26 to May 01, 2021.
* Participated in National level FDP on Research Methodology from 26th April to 1st May organized by Amar Sewa Mandal’s Kamla Nehru Mahavidyalaya.
* Participated in “**One Week Online National Faculty Development Program on E-Contents and ICT Tools for Innovative Teaching & Learning ”** Organized by RCP, Roorkee from **1 May to 7 May, 2021.**
* Participated in five day AICTE Training And Learning (ATAL) Academy **Online Elementary** FDP on **Design Thinking to nurture Creativity and Innovation leading to Entrepreneurship**" from **2021-06-14** to **2021-06-18** at **Dr D Y Patil Institute of Management & Research**.
* Participated in AICTE Training And Learning (ATAL) Academy **Online Elementary FDP** on **"Understanding Human Behaviors in Organizations"** from 17/08/2021 to 21/08/2021 at Prestige Institute of Management and Research, Gwalior.
* Participated in AICTE Training And Learning (ATAL) Academy **Online Elementary FDP** on **"Five Days National Level Workshop on Case Study Writing"** from 25/10/2021 to 29/10/2021 at St. Joseph's College of Commerce (Autonomous).

2020

* Participated in the National Level Faculty Development program on ***E-LEARNING TOOLS FOR EFFECTIVE TEACHING AND LEARNING*** organized by Nirmala Memorial Foundation college of Commerce and science in collaboration with EdFly on 16th May 2020.
* Participated in online Faculty Development programme on ***BASICS OF RESEARCH*** on 30th May 2020 by Government First Grade College, Punjalakatte, Belthangady .
* Participated in National level online FDP on Contemporary **ISSUES IN STOCK MARKET, FINANCE AND TAXAXTION** organized by Milagres College in collaboration with MUCTA, held from 7th December 2020 to 11th December 2020.
* Participated in 4-week induction/orientation programme for **“FACULTY IN UNIVERSITIES/COLLEGE/INSTITUTES OF HIGHER EDUCATION”** organized by Teaching learning centre, Ramanujan College, University of Delhi, held from 10th November 2020 to 9th December 2020.

2018

* Attended one day Faculty Development Program on ***Derivatives Decoded*** on 3rd August 2018 at Mite, Moodbidri

SEMINAR/WEBINAR

**2022**

* Participated in two day virtual National Seminar on “services sector in post pandemic – challenges and opportunities organized by department of business Management , Sarojini Naidu Vanita Maha Vidyalaya on 29th and 30th July 2022.
* Participated in one day international Webinar on “education for sustainability on 25th June 2022, organised by ICERT.
* Participated in National Webinar on “How to file Income Tax Return” on 2nd July 2022, organized by Govt First Grade College, Kavoor.
* Participated / presented a paper in the 3rd International E-conference on "Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology", organized by J.H.A.Agarsen College , Chennai - 60, 18th March 2022.
* Participated in National Level Webinar on “ Leadership Ethics and Values organised by Jai Narain Vyas University, Rajasthan in collaboration with UGC- HRDC on 23th March 2022.
* Participated in International Webinar on “Reshaping Today’s Education: Progressive Education in 21st Century” organsied by ICERT on 19th March 2022.
* Participated in International Conference on “Growth Paradox in the Emerging Economies” organized by Shivaji College of Arts, Commerce and Science, Rajura, on 28th February 2022.
* Participated in One- Day International Webinar organized on the eve of World Day of Social Justice February 19, 2022 organized by ICERT.
* Participated in Webinar “ expert Talk- Meet the Women Entreprenuer”, organised by Startup and Innovation cell of MIT college, Pune on 8th March 2022.
* Participated in Webinar on “Innovation and startup Ecosystem” organised by Annamachary Institute of Art and Science on 11th March 2022.
* Participated in National level webinar on **“Crypto Taxation”** organized by department of commerce and IQAC, Milagres College in association with MUCTA on 7th February 2022.
* Participated in the one day webinar entitled **"Marketing 5.O" on January 25, 2022,** organized by **Balaji Institute of Management Sciences, NARSAMPET, Warangal, Telangana.**
* Participated in webinar on “Youth and Athmanirbhar Bharath” organised by St Aloysius College, Mangaluru on January 24, 2022.
* Participated in National webinar on “new trends in Privatization and Indian Economy” organised by Department of commerce and Economics, Janvikas Mahavidyalaya Bansarola on 24th January 2022.
* Participated in international conference on “ Global Impact of Collision between Russia And Ukraine on economy organised by Seth Hirachand Mutha College, Maharashtra on 25th August 2022.

2021

* Participated in the National webinar on **DALIT FEMINISM AND DALIT WOMEN NARRATIVES** organized by department of English, Seshadripuram first grade college, Bengaluru, on 25th January 2021.
* Participated in the National webinar on **“RESEARCH PAPER WRITING AND PUBLICATION**”organized by trisha college of commerce and management on 6th February 2021.
* Participated in the National E-conference on **“RECENT TRENDS IN ACCOUNTING AND TAXATION IN NEW NORMAL”** held from 1st February to 3rd February 2021 organised by department of commerce, Tuljaram chaturchand college, pune.
* Participated in National webinar on “**HAPPENING CAREERS IN ACCOUNTING AND FINANCE”** organized by ICT academy on 20th January 2021.
* Participated in National webinar on **“ORGANIZATION DOES NOT GET BETTER CHANCE BUT BY CHANGE”** organized by IIHRD on 5th March 2021.
* Participated in International webinar on **“ENHANCING EFFECTIVE COMMUNICATIONS SKILLS**” organized by Balaji Institute of Management sciences, Telangana on 8th March 2021.
* Participated in National webinar on “**AI AS AN ENABLER FOR TEACHERS IN IMPLEMENTING NEP 2020 IN HIGHER EDUCATION”** organized by IICMR in collaboration with Bharatiya Shikshan Mandal and NITI Ayog government of India on 13th March 2021.
* Participated in National webinar on **“WOMEN EMPOWERMENT IN MODERN ERA”** on 8th March 2021 organised by Swami Swatantranand Memorial college, Punjab.
* Participated in the International conference on “**RECENT TREND IN COMMERCE”** on 19th March 2021 organised by J.H.A. Agarsen college, Chennai.
* Participated in webinar on **“MINDSELO’S POSITIVE PSYCHOLOGY”** on 7th March 2021 organised Mindselo.
* Participated in national webinar on **“TEACHER’S ROLE IN IMPLEMENTATION OF NEW EDUCATION POLICY”** held on March 9th 2021 orgnaised by Swami Swatantranand Memorial College, Punjab.
* Participated in the National Webinar on **“Wealth Creation through Personal Financial Management”** organized by All India Institute of Medical Sciences Rishikesh on April 13th 2021.
* Participated in one day National Webinar on **“Teacher’s Role in Implementation of New Education Policy”** held on March 9th, 2021 organized by NITI Aayog, Bhartiya Shikshan Mandal and P.G Department of Economics, S.S.M. College, Dinanagar.
* Participated in the two day National level Webinar on **“ Awareness and Utilisation of E- Resources through Open Access System”** organized by Sivananda Sarma Memorial R.V. college, on 19th and  20th April.
* Attended webinar on “Research Methodology in Commerce and Management using R-studio” organized by St. Aloysius college from 17th to 20th May 2021.

2020

* Participated in webinar ***season 3 of Skycampus*** on the theme ***THE FUTURE IS HERE NOW***, held from 27th April to 1st May 2020.
* Participated in webinar ***season 4 of Skycampus*** on the theme ***THE FUTURE OF EDUCATIONS EMPLOYMENT AND ENTREPRENEURSHIP***, held from 4th May to 8th May 2020.
* Participated in one day webinar on ***‘CAREER PROSPECTS IN IT SECTOR AFTER COVID-19 LOCKDOWN’***, organized by Imperial college of Engineering and Research, Wagholi, Pune on 9th May 2020.
* Participated in webinar ***season 5 of Skycampus*** on the theme ***THE FUTURE OF SKILLS- EDUCATION, EMPLOYMENT AND ENTREPRENEURSHIP*** held from 11th May to 15th May 2020.
* Participated in online webinar titled ***IMPACT OF COVID-19 ON INDIAN ECONOMY***, organized by Department of Economics, Kristu Jayanti College (Autonomous), Bengaluru on 13th May 2020.
* Participated in ***webinar season 6 of Skycampus*** on the theme ***FUTURE TECH 2020*** from 18th May- 22nd May 2020 organized by ICT Academy..
* Participated in the online Super session on ***PERSONAL FINANCIAL MANAGEMENT*** conducted on 20th May 2020 by ICT Academy.
* Participated in online “commerce E-quiz Programme” organized by GFGC for Women’s, Chikkamangaluru on 25th May 2020.
* Participated in online Super Session on ***CHANGE IS THE ESSENCE OF LIFE*** conducted on 25th May 2020 by ICT Academy.
* Participated in the ***season 7 of Skycampus*** on the theme “***ACCELERATING INDUSTRY 4.0- A POST COVID PARADIGM”*** conducted from 25th May to 29th May 2020 by ICT Academy.
* Participated in National Webinar on ***“HUMAN TRAFFICKING AND COVID-19***” on 4th June 2020 organized by The American College, Madurai in Collaboration with International Justice Mission (IJM).
* Participated in ***Insightful Friday of Skycampus*** Digital knowledge Webinar series conducted on 5th June 2020 by ICT Academy.
* Participated in online Super session on ***IMPROVING THE SKILL SET AND CHANGING THE ATTITUDE*** conducted on 5th June 2020 by ICT academy.
* Participated in a webinar on ***CELEBRATING NATURE- AN ENVIRONMENTAL CONSCIOUS INTERFACE*** for a sustainable future on 6th June 2020 by Canara College, Mangaluru.
* Participated in National Webinar on ***“MANAGING FINANCES AND INVESTMENTS DURING COVID 19”*** organized by St Aloysius college in association with Finmark Trainers India Pvt Ltd on 13th June 2020.
* Participated in an online quiz ***“START-UP, INNOVATION AND IPR”*** organized by the Institute of technology and management, Bantakal, udupi.
* Participated in insightful Friday of skycampus digital knowledge webinar series on the theme ***BUILDING A SUSTAINABLE FUTURE*** on 12th June 2020.
* Participated in National level webinar on **MANAGING FINANCE AND INVESTMENT PROACTIVELY DURING UNCERTAIN TIMES** organised by Department of commerce Jyothi Nivas College(Autonomous) Bangalore on 18 th June 2020
* Participated in National webinar on **RECENT DEVELOPMENTS IN DIGITAL MARKETING AND SOCIAL MEDIA** organized by Department of Commerce Jyothi Nivas College ( Autonomous) Bangalore on 18th June 2020
* Participate in international webinar **“PREPAREDNESS AND CHALLENGES OF COLLEGE TEACHERS IN THE POST COVID ERA** on 20th June 2020 organised by Government FIRST grade college for Women, Mangalore.
* Participated in National level webinar on **IS ONLINE TEACHING SUPPLEMENTARY OR SUBSTITUTE FOR CLASSROOM TEACHING** organised by Sri Mahaveera First Grade college on23 rd June 2020
* Participated in International Webinar on **IS TECHNICAL ANALYSIS PRIME FOR STOCK SELECTION** organised by Loyola Degree College, Bangalore on 25th June 2020
* Participated in National level webinar on **ROLE OF YOUTH IN DISASTER RISK MANAGEMENT** organised by National Institute of Disaster Management,Ministry of Home Affairs ,Government of India in collaboration with International Justice Mission on 7 th October 2020
* Participated in National level webinar on webinar **WEALTH CREATION AND PRESERVATION** organised by department of PG studies and Research in Commerce St Aloysius college on 17th October 2020
* Participated in International webinar on **LEVERAGING CULTURE FOR ORGANISATIONAL GROWTH** organised by Department of Commerce St Aloysius College on 9 th November 2020
* Participated in National level webjnar on **IT RETURNS- A PRACTICAL APPROACH** organised by Department of Commerce St Aloysius College on 11 th November 2020
* Participated in National Webinar on **INVESTOR AWARENESS** organised by Department of Commerce and Management, Seshadripuram Academy of Business studies, Kengeri, Bengaluru, Karnataka.In association with Securities and exchange board of India,Bombay stock exchange Investors protection fund and central depository on 26 th November 2020.
* Participated in National Level Webinar on **INVESTOR AWARENESS PROGRAM** conducted by St Aloysius College in association with Ambition Learning solution held on 17th December 2020.

WORKSHOP attended

 2022

* Participated in the Virtual International Level Workshop on “ICT TOOLS FOR EFFECTIVE TEACHING AND LEARNING” held on 2ND & 3RD March 2022.
* Participated in online workshop on Research on Resurgence Foundation organised by RKDF university, Bhopal on 26th May 2022
* Participated in National Workshop on “Writing Research funding Proposal and Patent Filing on 26th February 2022.
* Participated in a Workshop on SPSS conducted by International Skill Development Corporation at St Aloysius College Autonomous, Mangalore on 31st January and 1st February 2022.
* Participated in One Day National Workshop On “Intellectual Property Right: Conceptual Framework” Organized by IPR Committee, and Department of Library, Yeshwant Mahavidyalaya, Nanded (M.S.) on Saturday 29th January, 2022.
* Participated in IP training program under National Intellectual Property Awareness Mission on January 15, 2022.
* Participated in National Online Workshop on “ Research Ethics and Identifying Predatory and Cloned Journals in Publications” organized on 25.11.2022.

2021

* Participated in one day international workshop on **“RESEARCH METHODOLOGY IN COMMERCE AND MANAGEMENT SCIENCE**” on 12th March 2021, organized by Shri Muktanand College, Aurangabad.
* Participated in one-day online workshop on **“FINANCIAL EDUCATION AWARENESS”** organized by Vidyanagar College, Calcutta, on 23rd march 2021.
* *Participated n the National Workshop on* managing Entrepreneurship for Sustainable Future on 4th April 2021 *Organized by IPREMS-Berhamp.*
* Participated in National Research online Workshop on “How to Write and Publish”, organized by TRUBA group of Institute on 6th and 7th May 2021.

2017

* Attended two days workshop on ***Goods and Service tax (GST)*** held on 3rd and 4th October, 2017 at St Aloysius College, Mangalore.

**ACADEMIC ACHIEVEMENT**

* Secured ***4th Rank in M.com*** under Mangalore University in year 2017.

**RESOURCE PERSON / GUEST LECTURES DELIVERED**

* **Co-convener** of the National Level Conference on Financial Reporting and Analytics organized by the Department of Commerce, St Aloysius College.
* **Convener** of the National Conference on Insolvency and Bankruptcy code organized by the department of Commerce, St Aloysius College on 12th February 2020.