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ST ALOYSIUS

(DEEMED TO BE UNIVERSITY)

MANGALURU 575003 - INDIA

A NATIONAL LEVEL UNDER GRADUATE FEST

Ark of Arts

Organised by the PG Departments of Social Sciences

Oasis

Voxverse

Mind Flare

Exodus

Scan to register



DEPARTMENT OF
POST GRADUATE STUDIES AND RESEARCH IN ENGLISH
PRESENTS

Oasis



Estuary (Creative writing)

There will be two types of creative writing under this event.

A short story writing competition and a poetry competition – these events will be conducted and judged separately.

Rules and Regulations

1. **TWO PARTICIPANTS MAKE A TEAM**
2. English will be the **only** language permitted for this competition and the topic will be given on the spot.
3. A participant can choose only **one** mode of creative writing – **either** a short story **or** a poem.
4. The judging criteria will be based on language, flow of thought, creativity and presentation of ideas. Judges' decision will be final and binding

Staff Coordinator

Mr Naveen Kelvin Dalmeida
9902159470

Student Coordinators

Mr Tony Manoj 7736162468
Mr Abel Johnson 7306156207

Shifuto (Be a character)

The participants are expected to cosplay as their favourite literary characters from English literature and make a presentation.

This is not restricted to the characters of classical English literature like Othello or Elizabeth Bennett, but can also include characters from contemporary English literature like Harry Potter or even from comics.

Rules and Regulations

1. **TWO PARTICIPANTS MAKE A TEAM.**
2. The participant is expected to wear the appropriate costume of the character and make a brief 2-3 minutes presentation on their chosen character.
3. This will be followed by question and answer session with the Judges.
4. The participants have to submit the name of the chosen character two days before the competition.
5. There should be absolutely **no vulgarity** in either the costume or the language of the contestants, failing which will lead to immediate disqualification.
6. The judging criteria will be based on costume, presentation skills, knowledge of the character chosen and language.
7. Judges' decision will be final and binding.

Staff Coordinator

Dr Melisa Goveas
9945901031

Student Coordinators

Ms Santos Bianca Rakhee 9606432897
Ms Neola Nixon 7592048022

**DEPARTMENT OF POST GRADUATE STUDIES AND
RESEARCH IN JOURNALISM & MASS MEDIA
COMMUNICATION
PRESENTS**

Voxverse



**Gazette Guru
(News Anchoring)**

Participants should showcase their skills in News Reading.

Topic: Inauguration of the fest

Rules and Regulations

1. One participant make a team.
2. Time allotted per each team is 2+1 minutes.
3. Further rules will be announced at the venue.

Staff Coordinator

Ms Devishree Shetty 9900971155

Student Coordinator

Ms Melaine
7380840105

**Mic Drop
(RJ Hunt)**

Participants should showcase their skills in radio jockeying.

Rules and Regulations

1. One participant make a team.
2. Topic will be given on the spot.
3. Time allotted to each team is 3+1 minutes.
4. Further rules will be announced at the venue.

Staff Coordinator

Ms Devishree
Shetty
9900971155

Student Coordinator

Ms Tapasvi
9482310617

**DEPARTMENT OF POST GRADUATE STUDIES AND
RESEARCH IN
CORPORATE PSYCHOLOGY
PRESENTS**

Mind Flare



Rebranding (Logo Design)

The participants have to come up with a new logo and a tagline for the product provided and market the product to the judges.

TWO PARTICIPANTS MAKE A TEAM

Judgement criteria for the logo and tagline

1. Creativity
2. Originality
3. Visual impact
4. Artistic cohesiveness

Judgement criteria for the marketing of the product

1. Innovation
2. Convincing skill/ marketing skills
3. Language skills
4. Feasibility/ practicality

Staff Coordinator

Ms Wilma Vaz
8277178553

Student Coordinator

Ms Ananya Shetty
9480176502

Escape Room

The participants will be provided with set of activities which they have to complete within the time limit

TWO PARTICIPANTS MAKE A TEAM

Judgement criteria for word puzzle and lateral thinking puzzle

1. Correctness of the answer (how close you are to the answer)
2. Based on the time taken

Judgement criteria for tagline

1. Accuracy of the answer
2. Knowledge about the product

Staff Coordinator

Ms Wilma Vaz
8277178553

Student Coordinator

Mr Aardha Suresh
9400384128

DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN ECONOMICS PRESENTS

Exodus "Path to Prosperity"



Econocraft (Budget preparation)

Budget maestro Challenge

Budget Preparation is a crucial skill that requires a combination of financial acumen, strategic thinking, and creativity.

In this event, participants will have the opportunity to showcase their ability to manage financial resources effectively.

Rules and Regulations

Team Composition:

Each team must consist of 2 members.

Language and Documentation:

- 1.All communication, including the budget proposal, must be in English/ Kannada.
- 2.Participants are encouraged to use professional language and formatting.

Topic and Scenario:

- 1.The Topic for the budget preparation will be disclosed on the day of the fest.
- 2.Participants must address all aspects of the given scenario in their proposals.

Presentation:

- 1.Each team will be given 1 hour time for preparation and 10 minutes for presentation.
- 2.Presentations should cover the key components of the budget and be well-structured.

Judging Criteria:

- 1.Financial Accuracy
- 2.Strategic Planning
- 3.Creativity in Resource Allocation
- 4.Clarity of Presentation
- 5.The decision of the judges will be final and binding.

Staff Coordinator
Mr Olwyn DSouza
9880204691

Student Coordinators
Mr Mohammad Hafil 8951237879
Ms Sandhyarani Aramalla
7204363624



Smartsculpt (Economic model making)

City of Tomorrow

Economic model Making on the theme “**Smart City**” is a hands-on event that challenges participants to envision and create a physical representation of their ideas for a smarter urban environment.

Rules and Regulations

Team Composition

1. Each Team must consist of 3 members.
2. Participants must bring their own materials for the model.
3. Participants are encouraged to incorporate innovative and sustainable ideas in their models.
4. The model should reflect a futuristic and technologically advanced urban landscape.
5. Each team will be given 1.30 hour of time for preparation and 5 minutes for presenting their model.
6. Presentation must be in English/Kannada.
7. Teams should explain the key features and functionalities of their smart city.
8. Judges decision will be final and binding.

Judging Criteria:

1. Innovation and Creativity
2. Feasibility of Implementation
3. Presentation Skills
4. Effective Use of Materials

Staff Coordinator
Dr Florin Shelomith Soans
8861494847

Student Coordinators
Mr Athul Michael 9495793371
Ms Shyni Monteiro 8310872080

