



ST ALOYSIUS

(DEEMED TO BE UNIVERSITY)
MANGALURU 575 003- INDIA

DEPARTMENT OF POST GRADUATE STUDIES AND RESEARCH IN COMMERCE

M.COM

PRESENTS

UDHGAM

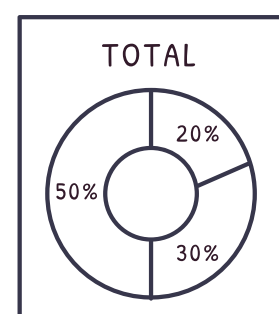
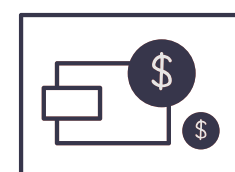
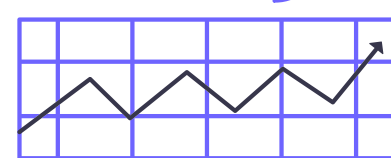
A NATIONAL LEVEL UNDER GRADUATE FEST

ATHULYAM
THAKSHAK
ACHINTHYA
AKSHAYA
ADHIRA
ADVAYA

MONTHLY BUDGET

ACCOUNTS

CASH FLOW



16, March 2024

SCAN AND REGISTER

STAFF COORDINATOR:
MS NIVEDITHA
9980454938

STUDENT COORDINATORS:
MS VANESSA MONTEIRO: 8762130665
MR MISWAN: 7204186763

ATHULYAM - BEST MANAGER

1 Warrior per team

“Leadership is an action, not a position”

Staff Coordinator:
Ms Niveditha

Student Coordinators:

Ms Jeshma Lavisha Dsouza: 8722308129
Ms Anushree K T: 8970081227
Ms Joslin Riya Dsouza: 9164602384



THAKSHAK - H.R

2 Warriors per team

“Hire character. Train skill”

Staff Coordinator:
Ms Renita Joyce Fernandes

Student Coordinators:

Ms Gloria Asha Rodrigues: 9148731554
Mr Karthik Upadhyaya: 7349214564
Ms Nishitha N Acharya: 7204966916



ACHINTHYA - MARKETING

2 Warriors per team

“It’s not what you sell that matters,
as much as how you sell it!”

Staff Coordinator:
Mr Joyan D’Souza

Student Coordinators:

Mr Glen Ashley Jeremiah: 7019584570
Mr Roysten Rodrigues: 8762981435



AKSHAYA - FINANCE

2 Warriors per team

**“It’s not about having lots of money.
It’s knwoing how to manage it.”**

**Staff Coordinator:
Ms Nandini**

Student Coordinators:

**Mr Greg Joysten Menezes: 7676544831
Ms Sheethal Sasheendran: 9048692502**



ADHIRA - QUIZ

2 Warriors per team

“Put your knowledge to the test”

**Staff Coordinator:
Mr Mahammad Thauseef P**

**Student Coordinators:
Mr Ashkar Thayyil: 8156934943
Mr Ashik Baji: 9656935482**



ADVAYA - ADVERTISEMENT

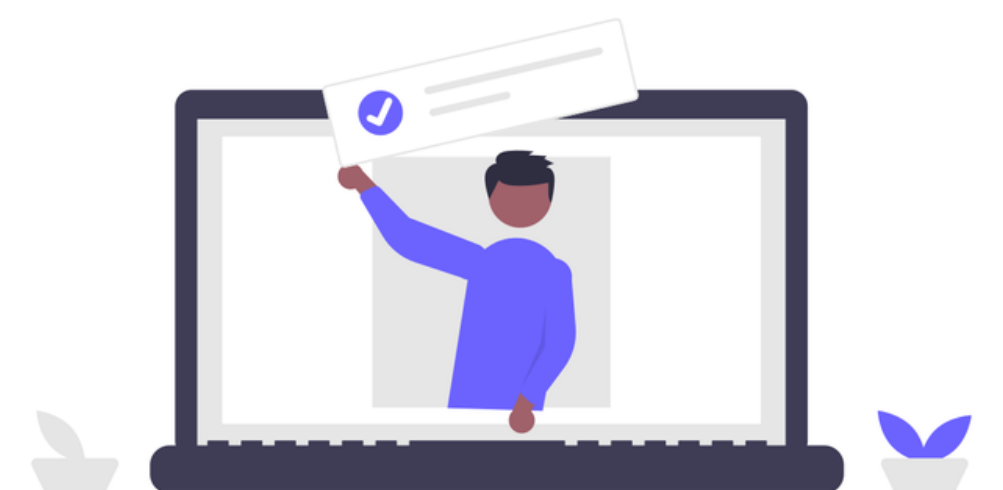
6 Warriors make a team

**“It’s not what you sell that matters,
as much as how you sell it!”**

**Staff Coordinator:
Ms Jennifer Maria Quadras**

Student Coordinators:

**Mr Adithya Ajay: 8951225183
Ms Varnana C: 6238029636
Mr Suman Bara: 9065209823**



SPECIAL GUIDELINES – ADVAYA

- Topic will be given on the spot.
- Total time for preparation of the video is 2 hours.
- Duration of the advertisement video must be within 0.30 seconds to 1.30 minutes.
- The video must be prepared within the premises of St Aloysius Campus.
- Out of 6 in the team 1 member should be the videographer and remaining 5 members should be a part of the advertisement video.
- Judgement will be based on Creativity, Best use of the campus, Promotion of the product, Clarity of the video, Presentation & Dialogue delivery.
- The video must be submitted in MP4 format within the time limit.



GENERAL GUIDELINES

1. The fest is open to the students of BBA & B.COM disciplines only.
2. College identification card is compulsory.
3. Participants must carry their own laptops, dongles and stationery.
4. The participants should go through the event rules and adhere to the specifics.
5. One student is allowed to participate only in 1 event.
6. Rules are subject to change at the discretion of the management/organizers.
7. On the day of the fest the registration desk will be open from 8:00 am to 8:45 am.
8. Students taking part in the events should register on the day of the fest at the registration desk.
9. Students taking part in various events need to confirm their participation on or before 09/03/2024 by scanning the QR Code.
10. Registration Fee is ₹250 per team
11. The organizers & judges' decision is final and binding.