

## BBA-CBCS COURSE STRUCTURE

I Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group-1	1 Financial Accounting-I	04	5*2=10	100
	2 Principles of Economics	04		100
	3 Business Statistics and Mathematics- I	04		100
	4 Managerial Development and Communication	04		100
	5 Marketing Management	04		100
Group-2 Elective	1 Insurance Management	02	1*1=1	50
	2 Computer Application in Business	02		50
	3 Right to Information Act	02		50
	4 Personality Development	02		50
Group-3 Foundation course	A - 1 Language	04	02	100
	2 English	04	02	100
	B - Foundation Course and Value Education	02	01	50
Group-4	Extra-Curricular /Co-Curricular	02	01	50

II Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group-1	1 Financial Accounting-II	04	5*2=10	100
		04		100
	2 Business Statistics and Mathematics -II	04		100
	3 Managerial Economics	04		100
	4 Services Marketing			
	5 Human Resources Management	04		100
Group-2 Elective	1 Event Management	02	1*1=1	50
	2 Retail Management	02		50
	3 Bank Management	02		50
	4 Forex Management	02		50
Group-3 Foundation course	A - 1 Language	04	02	100
	2 English	04	02	100
	B - Foundation Course and Value Education	02	01	50
Group-4	Extra-Curricular /Co-Curricular	02	01	50

III Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group-1	1 Corporate Accounting-I	04	5*2=10	100
		04		100
	2 Direct Taxes - Paper I	04		100
	3 Public Finance	04		100
	4 Financial Management			
	5 Commercial Law	04		100
Group-2 Elective	1 Business Etiquettes	02	1*1=1	50
	2 Facilitator's Training Programme	02		50
	3 Personal Selling	02		50
	4 Corporate Social Responsibility	02		50
Group-3 Foundation course	A - 1 Language	04	02	100
	2 English	04	02	100
	B - Foundation Course and Value Education	02	01	50
Group-4	Extra-Curricular /Co-Curricular	02	01	50

IV Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group-1	1 Corporate Accounting-II	04	5*2=10	100
		04		100
	2 Indian Economy	04		100
	3 Direct Taxes- Paper II	04		100
	4 Corporate Law			
	5 Research Methodology	04		100
Group-2 Elective	1 Personal Financial Planning	02	1*1=1	50
	2 Fundamentals of Accounting	02		50
	3 Travel and Tourism Management	02		50
	4 New Venture Creation and Entrepreneurship	02		50
Group-3 Foundation course	A - 1 Language	04	02	100
	2 English	04	02	100
	B - Foundation Course and Value Education	02	01	50
Group-4	Extra-Curricular /Co-Curricular	02	01	50

V Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group-1	1 Cost Accounting	05	03	150
	2 Operations Management	05	03	150
	3 Advance Taxation - Paper I	05	03	150
	4 Auditing/Project/Internship	05	03	150
	5 Organisation Behaviour	05	03	150
	6 Working Capital Management (Finance Specialisation)/ Strategic Human Resource (HR Specialisation)/ Rural Marketing (Marketing Specialisation)	05	03	150
VI Semester- 2019 Batch onwards				
	Paper	Hours Per Week	Credits	Marks
Group -1	1 Cost and Management Accounting	05	03	150
	2 Investment Management	05	03	150
	3 Logistics and Supply Chain Management	05	03	150
	4 Entrepreneurship Development	05	03	150
	5 Advanced Taxation -Paper II	05	03	150
	Financial Statement Analysis (Finance Specialisation)/ Industrial Relations and Labour Laws (HR Specialisation)/ Advertising Management (Marketing Specialisation)	05	03	150
			Total 104 Credits	